

Reshaping the Future of Global Education Together













Ethos Education

Ethos Education, a global partner of the Ontario's Ministry of Education Digital Learning platform and curriculum, provides setup, training, and ongoing marketing and support to partner schools. The CEO also acts as your own Canadian Brand Ambassador!



Canada Globa1 Academy

Canada Global Academy, operated by Ethos Education, forms robust partnerships with top K12 schools globally. The school offers students access to the award-winning Ontario Ministry of Education approved Digital Learning platform curriculum, emphasizing enriched education and advanced cognitive skills within local classroom environments.













Rosedale Global High School

Rosedale Global High School, delivers the Global University Pathway (OSSD: Grades 9-12) module. Supporting secondary schools worldwide, offering students access to differentiated education emphasizing higher-order thinking skills within their local classrooms.











Revolutionizing Education via Disruptive Technology

- Our cutting-edge "plug and play" model Revolutionizes Teaching and Learning
- Implement an accredited Comprehensive Canadian International School program
- Bypass the unnecessary barriers and expenses imposed by Provincial Ministries

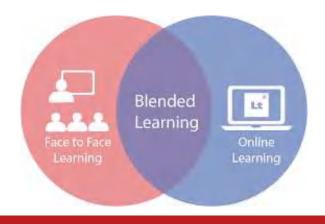


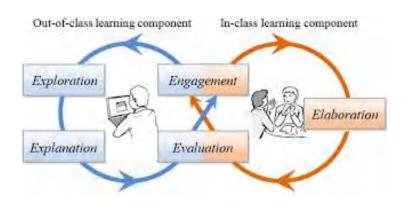




Our Learning Approach

Blending Learning / Flipped Classroom teaching model based on student collaboration and differentiated instruction with a **Self-Directed Learning approach.**





- Personalized Learning
- Support for Different Learning Styles
- Preparation for Real-World Skills

- **Increased Engagement**
- Enhanced Teacher-Student Interaction
- Flexible Learning Environment

What is Blended Learning?

https://youtu.be/R-Lp6qQRyf4

What is a Flipped Classroom?

https://www.youtube.com/watch?v=3ZEMAIwGk70









Our Learning Approach

- Blended Learning/Flipped Classroom model.
- Personalized learning, support for different styles, real-world skills, and flexible environment.
- Personalized Learning *(IEP)
- Support for Different Learning Styles
- Preparation for Real-World Skills
- Increased Engagement
- Enhanced Teacher-Student Interaction
- Flexible Learning Environment

What is an Individual Education Plan (IEP)

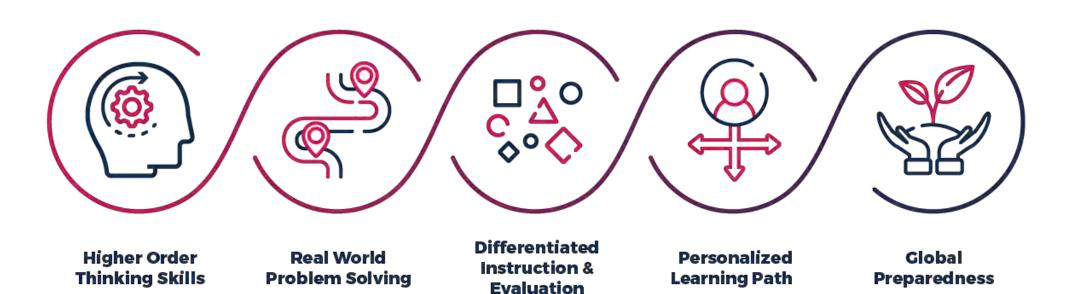
https://www.ontario.ca/page/individual-education-plans







Our Transformative Approach to Learning









The Canadian Education Advantage



Canada is the fastest-growing education destination for international students, with a 20% year-over-year increase.



Graduates with a Canadian degree get a 3-year work permit and can apply for permanent residency.



Canada leads G7 Nations in education, with the Ministry of Ontario curriculum ranked #4 globally and in the top 15% in PISA.



A 2019 study by US News & World Report in partnership with BAV Group and Wharton University of Pennsylvania ranks Canada as the 3rd best country in the world for education.









World Leader



Ontario Ministry of Education Curriculum is Recognized Worldwide as the Leader in Differentiated Learning. (i.e., Providing Customized teaching to meet each student's unique needs.)

It focuses on developing students' skills in five key areas:

- Transformational skills development
- Real-world application and innovation
- Global citizenship education
- Differentiated education
- Diverse assessments, and individualized learning paths









International Student Program Benefits









Student Program Benefits

- Registered as Canadian students
- Report cards issued by the Canada, Ontario
 Ministry of Ontario
- Access to the Ontario Ministry of Education approved "Blended Learning" Digital Learning Platform
- Access to North American scholarships & funding
- Student Visa Fast Track acceptance by the Canadian government
- Graduate Students in Canada will receive
 Permanent Residence / Canadian passport



Students (Grades 1-12) registered with Ontario Ministry of Education

Official registration information and documents for

Ontario Registered School Students:



Ontario Education Number Ontario Student Record



Ontario Student Transcript



Ontario
Report Card



OSSD Canadian Qualification









Students have an OSR with OEN

- **Ontario Student Record (OSR)**
- **Ontario Student Number (OEN)**



The OSR is created at registration to track educational progress.

The OSR enables students to transfer seamlessly into other Ontario schools.

The OEN is a student identification number assigned by the Ontario Ministry of Education at registration.



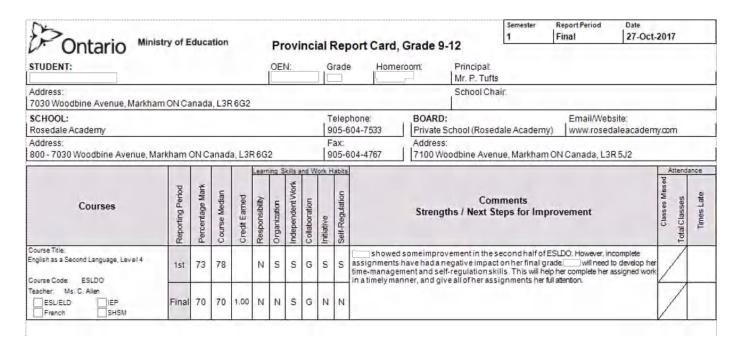






Report Cards & Semester reports issued by ON MOE

Ontario Report Cards



Issued at the mid-term point and final point of the course

The Ontario Report Card includes:

- The student's mark
- The lass average
- Course and student specific comments from teacher
- Learning skills "grade"



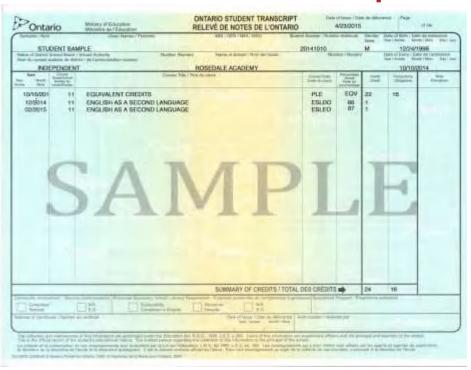






Legal transcript issued upon graduation..

Ontario Student Transcript (OST)



The Ontario Student Transcript includes:

- The student's mark
- The class average
- Course and student specific comments from teacher
- Learning skills "grade"









Canada Global Academy Education Program

The Canada Global Academy exclusively provides support for the award winning Ontario Ministry of Education (MOE) Digital Learning platform, accessible only to Ontario students attending schools in Canada. It extends assistance to partner schools by offering curriculum content, lesson plans, and a variety of educational resources, tools, assessments, metrics, and learning materials.

ON MOE Digital Learning Platform

https://www.youtube.com/watch?v=5cyvo7GFHfM











Canada Global Academy Course Content

Ontario Ministry of Education Elementary courses / subjects

Subject	G1	G2	G3	G4	G5	G6	G7	G8
Mathematics	X	Χ	Х	Х	Х	Х	Х	Х
Language (English)	X	Х	Х	Х	Х	Х	Х	Х
Science and Technology	X	Х	Х	Х	Х	Х	Х	Х
The Arts	X	Х	Х	Х	Х	Х	Х	Х
Health and Physical Education	X	Х	Х	Х	Х	Х	Х	Х
Social Studies	X	Х	Х	Х	Х	Х		
History							Х	Х
Geography							Х	Х
Health and Physical Education	X	Х	Х	Х	Х	Х	Х	Х
* French as a Second Language				Х	Х	Х	Х	Х
* Native Languages	X	Х	Х	Х	Х	Х	Х	Х







- French as a Second Language and Native Languages are optional courses for international School Partners.
- We suggest incorporating regional-specific content into the global Canadian Arts, Social Studies, History, Geography, and Health and Physical Education online lesson plans.



Ontario Curriculum Highlights: Skills-Focused, Modernized Learning for ELL Students

Ontario Ministry of Education Curriculum Highlights

Progressive Evaluation Approach

- ✓ Differentiated Learning: Personalized instruction for all, boosting engagement and achievement
- ✓ Focus on higher-order thinking, leadership, academic literacy, and communication skills
- √ 110 hours of instructional curriculum per course
- √ 70% assessment and critical analysis, 30% final examination
- ✓ Specifically designed for English language learners
- ✓ Delivered through innovative 21st-century e-learning technology









ON MOE Digital Learning Platform Adaptability

Schools may add Additional subject / course content for ALL Grades





- ON MOE Early Years (KG) Program may be added
- Locally Required Subjects (grades 1-12) may be added
- Languages: Platform supports (French (Canadian), Spanish (Mexican), Dutch, Portuguese (Brazilian), and Arabic (Saudi Arabian)

Worldwide Partner School Network



Reshaping the Future of Global Education

A Globally Recognized and Award-Winning Canadian Transnational and Education Technology Provider











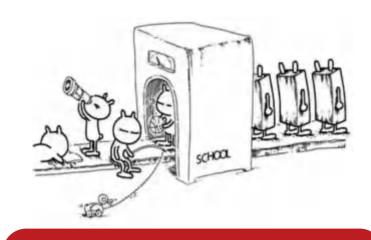
The OSSD is the international curriculum of choice to build a *HOTS focused, differentiated international school program

* Higher Order Thinking Skills in Students



Challenges in Education

Change how we educate students, and how to measure learning outcomes







Content





Variety in Teaching Methods

Variety in Student Products

One Size Fits All Approach

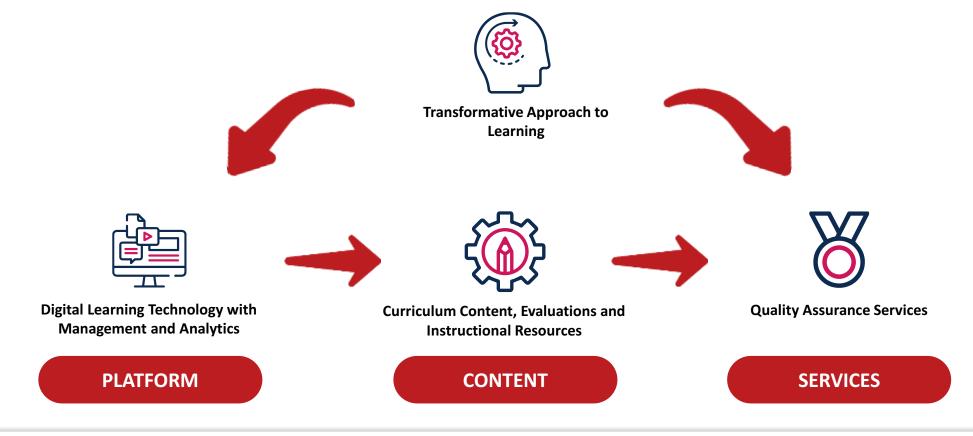
Differentiated Learning Approach







Our K12 Solution Implementation at Scale









International University Preparation Program (IUPP)

The Pathway to Prestigious Universities Worldwide!

- Discover the Power: The OSSD, your international passport, is globally recognized, accepted in all countries.
- **University Preparation:** Our program is meticulously designed to equip students for rigorous university-level coursework, ensuring success abroad.
- **Preferred by Graduates:** Graduates of various curricula programs, including Cambridge and more, choose to supplement their education with our OSSD Grade 12 program.
- Gateway to Top Universities: Open doors to the finest universities in Canada, the USA, Australia, the UK, and Europe, while also accessing a world of scholarship opportunities!

Secure your future with the OSSD and step confidently into a world of academic excellence. Join us today!"











International University Prepartion Program (IUPP)

Established

- Full OSSD High School Program (3-4 years)
- Dual Diploma Program (3-4 years)
- University Pathway Program (1 year multiple years)

New Development

- Creative Industry Specialty High School
 Program (3-4 years)
- STEM & Entrepreneurship High School
 Program (3-4 years)
- English Language Learning Enhancement Program









59 University-Bound Courses for Creating Personalized Learning Paths

ESL COURSES GRADE		RADE 9	GRADE 10		GRADE 11				GRADE 12					
551.40	English as a Second					ENG3U	English			ENG4U	English	OLC4O	Ontario Secondary School Literacy Course	ENGLISH
ESLAO	Language, A Level English as a Second Language, B Level	MPM1D	Principles of Mathematics	MPM2D SNC2D	Principles of Mathematics Science	MCR3U SPH3U SCH3U	Functions Physics Chemistry	SBI3U ICS3U	Biology Computer Science	MHF4U MCV4U MDM4U	Advanced Functions Calculus & Vectors Data Management	SPH4U SCH4U SBI4U ICS4U	Physics Chemistry Biology Computer Science	MATH & SCIENCE
ESLCO	English as a Second Language, C Level	ASM10 AVI10	Media Arts Visual Arts	ASM2O AVI2O ADA2O	Media Arts Visual Arts Drama	AWR3M ASM3M	Film/Video Animations	AWT3M	Game Design Digital Design	AWR4M ASM4M	Film/Video Animations	AWT4M AWS4M	Game Design Digital Design	ARTS
ESLDO	English as a Second Language, D	BBI10	Introduction to Business Information & Communication	BBI2O	Introduction to Business Information & Communication	ВАГЗМ	Introduction to Financial Accounting			BBB4M BOH4M	International Business Business Leadership	BAT4M	Financial Accounting Principles	BUSINES
ESLEO	Level English as a Second		Technology in Business Learning	BTT2O	Technology in Business Canadian	GWL3O	Designing Your Future			CPW4U AWS4M	Canadian and International Politics Analyzing Current Economic Trends	HFA4U	Nutrition & Health	cocm
Language, E Level	GIS10		CHC2P History since World War I		LKBCU Simplified Chinese			Cŀ	CHY4U	World History since the 15 th Century	LKBDU	Simplified Chinese	SOCIAL SCIENCE	



Blended Learning Model

LEARNING MANAGEMENT PLATFORM

Course content Grading Learning activities Online community Case studies **Projects Assignments Tests**

Feedback Differentiated materials Assessments University counselling Student learning management

ROSEDALE PROGRAM MANAGER

- Course Material Development
- **Teacher Support and Guidance**
- **Program Administration**

CANADIAN CERTIFIED TEACHER

- Summative Evaluation and Grading
- Descriptive Assignment Feedback
- **OSSD** Report cards

PARTNER SCHOOL

- Pre-assessment and Enrolment
- **Course Schedule Management**
- **Exam Supervision**
- **Local Class Instruction**
- **Student Learning Support**
- Formative Assessment & Feedback



59 University-Bound Courses for Creating Personalized Learning Paths

1. COMPLETE 8 UNIVERSITY PREPARATION COURSES

English

Advanced Functions

Calculus & Vectors

Data Management

Physics

Chemistry

Biology

International Business

Business Leadership

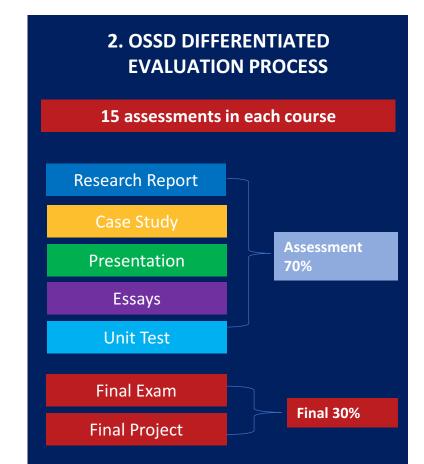
Financial Accounting

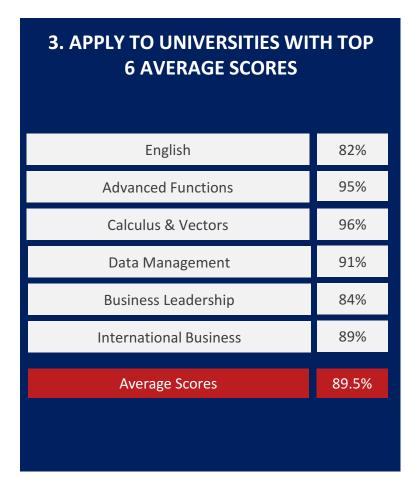
Economics

Canadian Politics

Health & Nutrition

World History







OSSD Global Admission Advantage

Considered an International University Preparation Program

Canadian OSSD Identification

Differentiated admission criteria

Lower Competition and Higher Acceptance

Internationally
Recognized /
Accredited Scores











Qualify for Domestic Entrance Scholarships in addition to International Student Scholarships.

Apply with GPA, no need for Preparation Program or A-level; lower competition and higher acceptance.

Stand out from crowded SAT pool, no ACT required;
Most universities don't need SAT for OSSD students

Exempt from IELTS/TOEFL as an OSSD student; ENG4U is accepted to meet the language requirement

OSSD Global Acceptance

APPLY TO TOP GLOBAL UNIVERSITIES WITH AVERAGE 6 OSSD UNIVERSITY PREPARATION COURSES













UNIVERSITY OF TORONTO (CANADA) – OSSD ADMISSION REQUIREMENTS

Apply through the Ontario Universities' Application Centre (OUAC) 101 Application.

- Targeted at current, full-time Ontario high-school students.
- Maximum absence from high school should not exceed seven consecutive months.
- Expectation to receive the Ontario Secondary School Diploma (OSSD) with six Grade 12 U/M courses by the year's end.
- Applicants should not have attended a post-secondary institution (college/university).

UNIVERSITY OF MICHIGAN (US) – OSSD ADMISSION REQUIREMENTS

- Freshman applicants must complete a minimum of five Grade 12U courses, including Grade 12U English, leading to the OSSD.
- Application can be made during the senior year.

UNIVERSITY OF OXFORD (UK) – OSSD ADMISSION REQUIREMENTS

- Requires a Secondary School Diploma with six Grade 12 courses.
- No more than two 4M courses are allowed.
- Each course must be passed at a minimum of 85%.
- Encourages students to choose Grade 12 U course options relevant to the intended degree of study.

University Acceptance Outcomes (2021 Graduation Class)



























































































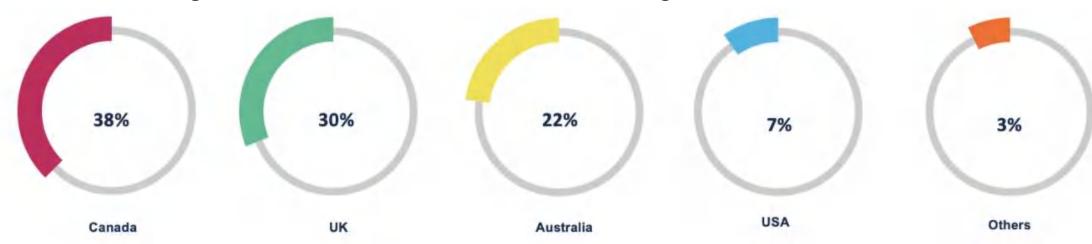
Distribution of University Offers 2021 Graduating Class

100% Students accepted into one, or more, University programs 61% Students accepted by Global Top 100 Universities

36% Students accepted by Global Top 50 Universities Number of countries students received offers

Number of university offers per student

Offers by Destination Country



Transforming Student Lives (2021 Graduation Class)





USD\$258,839

Student: Olaoluwa Olugbenle

Country: Nigeria

University: Clarkson University (USA)
Program: Computer Engineering



USD\$94,165

Student: Buyi Owo-Odusi

Country: Nigeria

University: Rochester Institute of Technology (USA)

Program: Life Science



100% Tuition Waiver+ £50,000 GBP living allowance

Student: Htoo Aung Mon

Country: Myanmar

University: University of York (UK)
Program: Business Administration



CAD\$80,000

Student: Xinyu YE

Country: China

University: University of British Columbia (Canada)

Program: Computer Science

Choose Ontario Curriculum for Internationalization



- Exam-based evaluation education model
- Limited direct-admission to global universities with IGCSE, requiring costly international foundation programs or longer 2-year A-Level programs for admission
- Saturation of many schools offering Cambridge
- Limited integrated eLearning education technology



- Progressive evaluation education model to meet diverse student learning needs
- Cost-efficient operation and scalable partnership with Rosedale
- Unique Canadian diploma, customizable to complement local curriculums
- Co-teaching collaborative education partnership with Rosedale
- Fully integrated 21st century eLearning education technology from Rosedale for learning and evaluation



- Exam-based evaluation education model
- High cost of implementation and long accreditation period
- Limited scalability requiring access western teachers
- Emphasis on independent study, unable to meet diverse student learning needs
- Limited integrated eLearning education technology

Leverage Canadian Branding

Canadian Brand Ambassador



National News Exposure



Canadian Dignitaries



School Events



Grand Openings



Your Own Canadian Brand Ambassador!

The CEO of Canada Global Academy/Ethos Education serves as your **Canadian School Ambassador**, leveraging Canada's strong global reputation to launch your new school.

Enhance School Credibility:

- Secure regional news exposure
- Facilitate participation in school events
- Liaison with local & Canadian dignitaries

School Launch and Operations:

- Facilitate building design
- Recruit academic and admin team
- Teacher training

Marketing and Admissions:

- Plan and lead open houses & grand openings
- Recruit students (including parent outreach)
- Manage student enrollment process
- Design local marketing programs

Extended Programs:

 Plan and implement profit centres: summer camp, afterschool program, etc.

Position yourself as a Top-Tier Canadian Ivy League Institution

Canadian Accredited School

Canadian School Partnership / Franchise Program

& Award Winning, Accredited Canadian Curriculum Content Digital

Learning Platform

✓ Semi-exclusive territory

✓ Initial setup

Marketing

✓ On-going support

✓ CBA website

(with lead generation attract potential students & new enrollments)







Launch Your Dream School with Exclusive Savings (25% off!)

The **CGA Partnership/Franchise Elementary (Grades 1-8)** program provides you with the valuable "Franchise" package, including CGA branding rights, ongoing support, semi-exclusive territory. local marketing & promotion, and the **Canada Ambassador Program**.

Adding the **Global University Pathway (OSSD: Grades 9-12)** expands these benefits. While the Global High School module offers partnership support, it does not include franchise rights or branding, exclusive territory, ongoing marketing support, etc.

A limited number of new CGA Partnership/Franchise Elementary (Grades 1-8) partners may be eligible for a special 25% discount on the franchise fee. With an additional 25% discount on the Teacher Certification training, and 25% discount on the 2nd-year Annual Support Fees by enrolling in the Canada Ambassador program & Ethos Education's launch services.

Partners opting for both school modules receive an additional 20% discount.







Franchise Partnership & Elementary Module

CGA Franchise Branding + Exclusive Territory + Ongoing Support

Full Partnership Setup: Teacher Training, Certification,
& Digital Platform Setup & Ongoing Support

(All new school partners) AND

Full Platform Access: Elementary Student Subscription \$249 / yr

(All new school partners) OR

Flat 8% Royalty Fee

(Can be applied based on growth) AND

Marketing Fees 2%

Program Implementation
Initial Setup & On-Going Support
Teacher Certification & Student Assessment

Ontario MOE Digital Learning Platform
Semi-Exclusive Territory
Marketing & Promotion

Global University Pathway (OSSD: Grades 9-12)

Rosedale Global High School Partnership

Full Partnership Setup: Teacher Training, Certification,
& Digital Platform Setup & Support

(All new school partners) AND

Student-Related Fees: Student enrollment, academic administration, curriculum access, literacy test preparation, and transcript submissions.

Flat (yearly) AND Fee

Teacher/Staff-Related Fees: Program setup, ongoing support, teacher training, counsellor certification, ongoing academic quality support.

Program Implementation
Initial Setup & On-Going Support
Teacher Certification & Student Assessment

High School Digital Learning Platform
Semi-Exclusive Territory
Marketing & Promotion

Teaching & Administration: Staff Requirements

English Language Proficiency for Program Staff:

 All program staff are required to possess a high level of English language skills to maintain an English-medium learning environment for students.

English Language Environment:

• Staff members are encouraged to sustain an English-language environment as much as possible, even outside of the classroom setting

Local teachers are expected to meet the following minimum qualifications:

- Possess a high proficiency in the English language.
- Demonstrate the ability to maintain an English-language environment both inside and outside the classroom.
- Meet any additional local or institutional requirements for English language proficiency as needed.







Teacher Requirements

	ESL/English Teacher	Math/Science Teacher				
Language	Native English Speaker	Strong English proficiency, e.g. IELTS 7.5+				
Qualification/Education	 Possess a teacher certification from their home country or Hold a Bachelor degree and teaching experience in the specific subject area(s) 					
Soft Skills	Enjoys working with students Considerate and caring Flexibility Strong time management and organizational skills					







Teaching & Administration: High School Staff Requirements

Job Title	Responsibilities
Program Manager (PM)	Responsible for the overall program management, management-level communication with Rosedale, etc;
School Administrator (SA)	Responsible for academic administration, course management, monitoring student academic performance, student management, classroom teacher management, parent communication, online account management, student registration, course calendar, tests/exams administration, communication with parents, etc.
Academic Integrity Officer (AO)	Responsible for maintaining academic integrity policies and developing the culture of academic integrity within the school. Point person for academic integrity investigations. Recommended: A senior or head teacher.
Head Counsellor/Guidance Counsellor (HC or GC)	Responsible for student university/college applications process, speaking with parents regarding student progress
Classroom Teacher (CT)	Responsible for delivering the content to students, checking for understanding, managing student classroom behaviour
Classroom Assistant (CA)	Responsible for providing support to students and Classroom Teachers.



Requirements for Classroom Setup

Requirements for Classroom Setup



- High speed internet connection with Static IP address (if possible)
- LCD projector and projection screen
- Speakers
- Classroom computer, or ability for laptop to be connected to projector
- *May want to include a consent form in own registration form
- Whiteboards
- Printer/Scanner (can be per classroom, or part of teacher's office)







Program Launch Procedures

Guided Step by Step ...

- Preparation of School Facilities
- ✓ Teaching & Administration Staff Recruitment Plan
- ✓ Student Recruitment and Assessment for Admissions
- ✓ Finalizing OSSD Programming & Courses with Rosedale & Canada Global Academy
- ✓ Establishing School Policies & Regulations







Reshaping the Future of Global Education

